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Luciano Floridi and the contemporary art

by D.Schilling

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Abstract: This article examines how the thinking of Luciano Floridi, especially his emphasis on information, could affect the way that we approach art practice in contemporary aesthetic. The contemporary informational theories and the way that we view contemporary art practice needs to move beyond existing theories. Floridi's philosophy are introduced to art practice, followed by an analysis of these concepts with examples from the history of art and clarifies some of the more complex terms and concepts between art practice, science of information versus the philosophy of Floridi.

Key words: Luciano Floridi, contemporary art, art practice, infosphere, contemporary aesthetic.